

**KELLOGG'S™ SHARE THE GOOD – SNACKING DONATION OFFER  
FOODSERVICE (K-12)**

TERMS AND CONDITIONS

1. **BUY** a minimum of one (1) case of participating products (“**Participating Products**” – see below for full list) from 8/1/23 – 12/31/23 (“**Offer Period**”) from your designated Kellogg Distributor Sales Representative (“**Qualifying Purchase**”) to participate in the **Kellogg's™ Share the Good – Snacking Donation Offer Foodservice (K-12)** (the “**Offer**”). Alternatively, you may build a snack display that includes a minimum of two (2) Participating Products during the Offer Period.

Product Name	Case Pack
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Blueberry for Schools	96ct / 1.55oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Apple Cinnamon for Schools	96ct / 1.55oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Strawberry for Schools	96ct / 1.55oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Raspberry	48ct / 1.3oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Blueberry	48ct / 1.3oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Apple Cinnamon	48ct / 1.3oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Strawberry	48ct / 1.3oz
<b>Nutri-Grain®</b> Soft Baked Breakfast Bar Assortment (16 each) Strawberry, Blueberry and Apple Cinnamon	48ct / 1.3oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Cinnamon, Single Pack	120ct / 1.69oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Strawberry, Single Pack	120ct / 1.69oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Blueberry, Single Pack	120ct / 1.69oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Fudge, Single Pack	120ct / 1.69oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Cinnamon, Twin Pack	72ct / 3.3oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Strawberry, Twin Pack	72ct / 3.3oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Blueberry, Twin Pack	72ct / 3.3oz
<b>Pop-Tart™</b> Made With Whole Grain Frosted Fudge, Twin Pack	72ct / 3.3oz
<b>Kellogg's® Rice Krispies®</b> Treat Bar Made with Whole Grain	80ct / 1.41oz
<b>Kellogg's® Rice Krispies®</b> Treat Chocolately Chip Bar Made with Whole Grain	80ct / 1.59oz
<b>Kellogg's® Rice Krispies®</b> Treat Confetti Bar Made with Whole Grain	80ct / 1.48oz

<b>Kellogg's® Rice Krispies®</b> Treat Minis Made with Whole Grain	600ct / 0.42oz
<b>Kellogg's®</b> ChatSnax Vanilla Grahams	210ct / 1oz
<b>Kellogg's® Scooby-Doo!™</b> Bones Cinnamon Graham Sticks	210ct / 1oz
<b>Kellogg's® Bug Bites®</b> Cinnamon Grahams	210ct / 1oz
<b>Kellogg's®</b> Tiger Bites Grahams Chocolate	150ct / 1oz
<b>Kellogg's®</b> Tiger Bites Grahams Original	150ct / 1oz
<b>Kellogg's®</b> Tiger Bites Grahams Cinnamon	150ct / 1oz
<b>Kellogg's® Gripz®</b> Chocolate Chip Grahams	150ct / 0.95oz
<b>Kellogg's® Gripz®</b> Cinnamon Grahams	150ct / 0.9oz
<b>Kellogg's®</b> Honey Grahams	150ct / 3ct
<b>Kellogg's®</b> Original Grahams	150ct / 3ct
<b>Kellogg's® Crunchmania®</b> Cinnamon Bun	100ct / 1.76oz
<b>Kellogg's® Crunchmania®</b> French Toast	100ct / 1.76oz
<b>Cheez-It®</b> Made with 9g Whole Grain Crackers, Original Cheddar	175ct / 0.75oz
<b>Cheez-It®</b> Made with 12 g Whole Grain Crackers, Original Cheddar, Vend Size	60ct / 1oz

2. **TAKE A PICTURE** or scan your distributor invoice associated with the Qualifying Purchase(s) and go to SnackingForGoodK12.com (“**Website**”) to upload your invoice. Alternatively, you may take a picture of your snack display featuring a minimum of two (2) Participating Products and upload it to the Website. Note: If submitting a display photo, the minimum of two (2) featured Participating Products must be prominent in the display. Limit one (1) display submission per foodservice operator. For Qualifying Purchase submission - each invoice must be submitted separately. Invoice/display photo must be submitted by 3/31/24. Only a Qualifying Purchase of a Participating Product is valid for this offer for Qualifying Purchase submission. Photo of invoice must include the entire receipt from top to bottom, including all four (4) corners. For longer invoices, scan or take picture in sections; you can upload up to five (5) images in one (1) submission. Be sure that your foodservice facility name, date, SKUs purchased/included in display, and prices (for Qualifying Purchase) are legible in your image(s). Blurry and/or unreadable receipt images will be rejected. For help or more information, visit SnackingForGoodK12.com.

**BONUS SUBMISSIONS:** Foodservice operators will earn one (1) bonus submission for every incremental twenty (20) cases of Participating Products purchased.

3. **KELLOGG’S®** will donate \$0.25 for every case of Participating Products purchased and/or every display built by eligible participants during the Offer Period to Action for Healthy Kids® (<https://www.actionforhealthykids.org>) to use in fighting hunger. All donations will be provided directly to Action for Healthy Kids® by Kellogg Company at the completion of the Offer. Maximum donation is \$40,000. Limit one (1) display submission per foodservice operator for this offer.

Open to foodservice operators (K-12) that purchase & sell any of the Participating Products, are legal residents of the fifty (50) United States and District of Columbia, are eighteen (18) years of age or older at the time of entry and are in good standing with the Sponsor at the time of participation. Not valid with any other offer. Offer valid in U.S. only.

By uploading a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return email message and must agree to accept all applicable charges associated therewith. Participants should consult their wireless service provider's pricing plan for details. You are responsible for all applicable fees and taxes associated with placing an email submission from a wireless device. Submission from a wireless device at the Website is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of wireless internet access. Check with your carrier for details. Participants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for submission from a wireless, including any error message that is sent and received in connection with the promotion, based on the applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice. Proof of submission from a wireless device is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials.

Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled submissions, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Sponsor shall not be responsible for incorrect or inaccurate submission information whether caused by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of the submission in the promotion. Sponsor assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of submissions. By participating in this Offer, participant agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, representatives and agents (including any third parties who assist in the administration of this promotion) and the respective directors, officers and employees of each from any and all liability from claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any reward, participation in this offer or any offer-related activities. Proof of submission is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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